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May 16, 2007

VIA ELECTRONIC FILING

Ms. Marlene Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

Re: Notice of Ex Parte Presentations, CS Docket No. 97-80

Dear Ms. Dortch:

On May 15, 2007, the undersigned, as counsel to the Consumer Electronics Association (CEA), accompanied by Kazuhiro Kaizaki, President and CEO, and Paul Thomsen, Director, Design / Technology and Standards, Hitachi Home Electronics (America) Inc.; Michael T. Williams, Executive Vice President and General Counsel, James Morgan, Director and Counsel, and Mahta Mahdavi, Summer Associate, Sony Electronics Inc.; Donald Whiteside, Vice President, Corporate Technology Group, Intel Corporation; Yuichiro Takayanagi, Senior Vice President, Government Affairs and Intellectual Property, and Adam Goldberg, Vice President, Government Affairs, Pioneer North America, Inc.; Craig K. Tanner, Vice President, Cable Business Development, Sharp Laboratories of America, Inc.; Brian Markwalter, Vice President, Technology and Standards, and Julie Kearney, Senior Director and Regulatory Counsel, CEA, met with Chairman Kevin Martin and Monica Desai, Steven Broeckaert, Brendan Murray, Michael Lance, and John Gabrysch of the Media Bureau; Commissioner Robert McDowell and Cristina Chou Pauze', Legal Advisor to Commissioner McDowell; Commissioner Deborah Taylor Tate and Chris Robins, Acting Legal Advisor to Commissioner Tate; and with Rick Chesson, Senior Legal Advisor to Commissioner Michael Copps.

The subject of these meetings was the desire of the consumer electronics and information technology industries to enter the market for navigation devices, via products directly competitive with the CableCARD-reliant devices that as of July 1, 2007, will be available to consumers from cable operators, and to furnish such products to consumers as choices in the nation's transition to Digital Television on February 17, 2009. The company executives and representatives of CEA reviewed their efforts to date and the impediments, via limitations in technical specifications and available licenses, that have constrained their ability to innovate and to offer additional choices to consumers. The executives reviewed their reasons for signing CEA's November 7, 2006 comprehensive proposal to the Commission for a competitive way forward that would allow consumer electronics and information technology companies to offer

Ms. Marlene Dortch, Secretary
May 16, 2007
Page 2

consumers a range of products that would offer new competitive options and opportunities in the context of the DTV transition.

This letter is submitted pursuant to Section 1.1206(b)(2) of the Commission's rules to provide notice of an oral *ex-parte* presentation in the above referenced matter. Copies of the letter and the attachments are being sent by electronic mail to the meeting participants identified above.

Respectfully submitted,

Robert S. Schwartz

Robert S. Schwartz
Constantine Cannon LLP
CEA Counsel

cc:

Chairman Martin
Commissioner McDowell
Commissioner Tate
Monica Desai
Steven Broeckaert
Brendan Murray
Michael Lance
John Gabrysch
Rick Chessen
Christina Chou Pauze
Chris Robbins